

# Privacy Policy

Effective: 2023

Clear State Social ("we," "our," or "us") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you visit our website or engage with our social media marketing services. By using our website or services, you consent to the practices described in this Privacy Policy.

## 1. Information We Collect

We may collect the following types of personal information when you interact with us:

**1.1. Information You Provide:** When you use our website or engage with our services, you may voluntarily provide us with personal information such as your name, email address, phone number, company name, and any other information necessary to fulfil your requests or inquiries.

**1.2. Information Automatically Collected:** We may collect certain information automatically when you visit our website, including your IP address, browser type, operating system, device information, and usage data. We may use cookies and similar tracking technologies to collect this data.

## 2. How We Use Your Information

We may use your personal information for the following purposes:

**2.1. Providing Services:** To provide you with the services you request, including social media marketing, advertising, and promotional activities.

**2.2. Communication:** To communicate with you, respond to your inquiries, and provide updates about our services.

**2.3. Analytics:** To analyse and improve the performance of our website and services, including understanding user preferences and behaviour.

**2.4. Marketing:** To send you marketing and promotional materials, newsletters, and information about our services. You can opt out of receiving these communications at any time.

**2.5. Legal Compliance:** To comply with applicable laws, regulations, and legal processes, and to protect our rights and the rights of others.

### **3. Disclosure of Your Information**

We may share your personal information with third parties in the following situations:

**3.1. Service Providers:** We may share your information with third-party service providers who help us deliver our services, including website hosting, email communication, and analytics.

**3.2. Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring entity.

**3.3. Legal Requirements:** We may disclose your information if required by law, court order, or government authority.

**3.4. Protection of Rights:** We may disclose your information to protect our rights, privacy, safety, or property, or the rights, privacy, safety, or property of others.

### **4. Your Choices**

You have certain rights regarding your personal information:

**4.1. Access:** You can request access to the personal information we hold about you and request that we correct or delete it.

**4.2. Marketing Communications:** You can opt out of receiving marketing communications from us by following the instructions provided in the communications or by contacting us directly.

### **5. Security**

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet or electronic storage is entirely secure, so we cannot guarantee absolute security.

### **6. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and the revised policy will be effective from the date of publication.

### **7. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at our [Contact Us](#) page.

We appreciate your trust in Clear State Social. This Privacy Policy is designed to provide transparency about how we collect, use, and protect your personal information. Thank you for choosing us as your social media marketing agency.