

# Terms and Conditions

Effective: 2023

Please read these Terms and Conditions ("Terms") carefully before using the services provided by Clear State Social ("we," "our," or "us"). By using our social media management and digital marketing services, you agree to be bound by these Terms. If you do not agree to these Terms, please do not use our services.

## 1. Service Description

Clear State Social offers social media management and digital marketing services for small businesses, artists, brands, and other clients ("Clients"). Our services may include but are not limited to social media content creation, advertising campaigns, analytics, and digital marketing strategy development.

## 2. Client Responsibilities

2.1. **Accurate Information:** Clients must provide accurate and complete information necessary for the provision of our services, including access to relevant social media accounts and marketing materials.

2.2. **Compliance:** Clients are responsible for complying with all applicable laws and regulations, including copyright and trademark laws, when providing content and materials for our services.

2.3. **Collaboration:** Clients are encouraged to collaborate with us, provide feedback, and participate in the development of marketing strategies and campaigns.

## 3. Payment and Fees

3.1. **Fees:** Clients shall pay fees as outlined in our agreement or proposal. Fees are subject to change upon mutual agreement.

3.2. **Payment Terms:** Payments are due according to the agreed-upon schedule. Failure to make timely payments may result in the suspension or termination of our services.

3.3. **Refunds:** Refunds will be provided in accordance with our refund policy, if applicable.

## 4. Intellectual Property

4.1. **Ownership:** All intellectual property created as a result of our services, including but not limited to content, designs, and strategies, shall remain the property of Clear State Social unless otherwise agreed in writing.

4.2. **Client Content:** Clients retain ownership of their own content provided to us and grant us a license to use such content solely for the purpose of providing our services.

## **5. Confidentiality**

Both parties agree to keep confidential all non-public information shared during the course of our engagement, including but not limited to business strategies, financial information, and marketing plans.

## **6. Termination**

Either party may terminate our engagement upon written notice if the other party breaches these Terms. Termination will not relieve the Client's obligation to pay for services rendered prior to termination.

## **7. Limitation of Liability**

To the extent permitted by law, Clear State Social shall not be liable for any indirect, consequential, or incidental damages arising out of or in connection with our services. Our liability is limited to the total fees paid by the Client for our services.

## **8. Governing Law**

These Terms shall be governed by and construed in accordance with the laws of [Insert Jurisdiction], without regard to its conflict of law principles.

## **9. Changes to Terms**

We reserve the right to modify these Terms at any time. Changes will be posted on our website, and the revised Terms will be effective from the date of publication.

## **10. Contact Us**

If you have any questions or concerns about these Terms and Conditions, please contact us at:

Clear State Social [Insert Contact Information]

Thank you for choosing Clear State Social as your social media management and digital marketing partner. We look forward to working with you to achieve your marketing goals.

[End of Terms and Conditions]